

## 2018 MUNICIPAL HERITAGE FORUM

### ***Making it Happen: From Community Vision to Reality*** ***Saskatchewan Case Studies in Heritage-and-Culture-Led Community Development***

Hosted by the Ministry of Parks, Culture and Sport  
with support from  
the Saskatchewan Economic Development Association

Public engagement and consultation are key to any successful community development initiative. Whether creating strategic plans, or other types of development tools and programs, involving citizens in the process taps the collective knowledge of residents, builds support, promotes ownership of decisions, and ensures a diversity of points of view.

The **2018 Municipal Heritage Forum** is an opportunity to learn how four Saskatchewan communities undertook citizen-driven initiatives that leverage local heritage and culture resources to stimulate economic development and enhance the quality of community life. At the forum, the project consultants will share best practices for public engagement, and describe tools that were developed to implement the communities' visions for growth and prosperity. Guests from the case-study communities will discuss what it took to implement their projects, and describe the impacts the projects are having on their communities.

#### THE PROJECTS

- 1. Melfort: *Design Guidelines for Downtown Revitalization***
- 2. Prince Albert: *Creating an Award-Winning Municipal Cultural Plan***
- 3. Swift Current: *Heritage and Downtown Master Planning***
- 4. Coronach: *Connecting Past, Present and Future: the Living Heritage of Coronach's Coal Industry***

We also look forward to the forum as a time for networking and getting better acquainted with friends and colleagues from around the province.

#### TIME AND PLACE

Thursday, February 22, 2018  
9:30 a.m. – 4:15 p.m. (Lunch Provided)  
Western Development Museum (Saskatchewan Hall)  
2610 Lorne Avenue  
Saskatoon, SK

#### REGISTRATION: \$60.00 per person

(the registration fee will be waived for staff, Boards and committee members of Accredited Main Street Saskatchewan organizations, and for members of Affiliate Main Street Saskatchewan partner organizations)

**[CLICK HERE TO REGISTER ONLINE](#)**

**Registration Deadline is February 16**

#### PROFESSIONAL DEVELOPMENT CREDITS

- 2 Certification Points for SEDA's Professional Community and Economic Developer of Saskatchewan certification program.
- 4 Learning Units for members of the Saskatchewan Professional Planners Institute.

## SPEAKERS



**Kristin Catherwood**  
**Intangible Cultural Heritage Development Officer**  
**Heritage Saskatchewan Inc.**



Kristin Catherwood has a Master's degree in Folklore from Memorial University of Newfoundland, for which she wrote the thesis *'Every Place Had a Barn: The Barn as a Symbol of the Family Farm in Southern Saskatchewan.'* Born and raised on a family farm, she has a keen interest in rural cultural landscapes and believes living heritage is an important tool in building a sustainable future for Saskatchewan communities. Kristin has helped dozens of communities throughout the province develop tools and resources to conserve, interpret and utilize their unique cultural heritage. Recently, she led a collaborative community project that documented the living heritage of the coal industry in the Town of Coronach and surrounding area.



**Kieron Hunt**  
**Principal**  
**Key Planning Strategies**



key planning strategies

Until recently establishing his own firm, Key Planning strategies, Kieron was Director of Canadian Operations for Cushing Terrell Architecture Inc., where he was responsible for business development, project management and market analysis for public and private sector clients throughout Western Canada. He also serves as National Co-Chair for the International Council of Shopping Centre's Alliance Program, which facilitates communication between the public and private sectors on issues affecting the retail real estate industry. With over 15 years' experience in economic development, retail operations and urban planning, Kieron brings a market analysis lens to his planning and design projects. In 2015/16, Cushing Terrell and Preferred Choice Development Strategists led a community visioning exercise to develop design guidelines for Melfort's historic downtown as part of the Main Street Saskatchewan Program.



**Samantha Mark, BA Hon, MCIP, RPP**  
**Senior Manager, Regional and Community Planning**  
**Prairie Wild Consulting Co.**



Samantha has led numerous comprehensive planning exercises that integrate downtown revitalization, placemaking and design, heritage and culture, economic development, tourism, and more. She has facilitated and written community visioning policy and plans for over 50 municipalities and districts, Indigenous communities, and organizations, including; Official Community Plans; Zoning Bylaws; strategic plans; design and conceptual plans; economic development plans; housing plans; and, risk assessments and evaluations. She is a board member with the Saskatchewan Professional Planners Institute, and executive board member with the International Association of Public Participation Prairies Chapter. Recently, she had a lead role in the planning group that won the Saskatchewan Professional Planners Institute's 2017 Provincial Planning Award of Excellence for the City of Prince Albert's municipal cultural plan.



**Tripp Muldrow, MCRP**  
**Principal, Arnett Muldrow & Associates**



Tripp Muldrow holds a Master of City and Regional Planning degree from Clemson University, and has extensive experience in community planning and economic development. His firm specializes in downtown economic development and community branding, and has completed projects in over 300 communities in 30 states and, most recently, in Belize and Canada. Tripp is Past President of the South Carolina Chapter of the American Planning Association, has served on the Faculty of the South Carolina Mayor's Institute for Community Design, and served on the board of the South Carolina Main Street program. In Swift Current, Tripp brought his expertise to a downtown planning process that put an unprecedented focus on revitalizing the historic core of the community.

## PANELISTS



**Brent Lutz**  
**Community Development Manager**  
**City of Melfort**

Brent is responsible for community planning and development, and commercial and residential growth initiatives for the City of Melfort. He also directs the City's Preservation and Rehabilitation Committee that's rehabilitating and repurposing the historic Melfort Post Office. Brent came to the City with over 25 years' experience in commercial real estate leasing and shopping centre management. He holds a Professional Community Economic Developer of Saskatchewan certification from the Saskatchewan Economic Development Association, and is a past director of SEDA. He is currently a member of the Board of the Saskatchewan Heritage Foundation. Brent is also a founding member of the Melfort Business Revitalization Corp., the organization responsible for the Main Street Melfort Program.



**Judy MacLeod Campbell**  
**City of Prince Albert Arts & Cultural Coordinator**

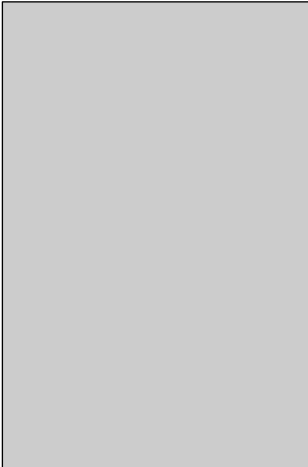
Judy MacLeod Campbell has worked in the sport, culture and recreation field for 28 years. Prior to her current position, she worked with MEND Saskatchewan, the Northern Sport, Culture & Recreation District as Director of Culture & Community Development, Saskatchewan in Motion, and the provincial government. In 2014, she managed the Saskatchewan Winter Games in Prince Albert. Her responsibilities with the City include managing the Prince Albert Arts Centre, lead staff with the City's Public Art Policy, administrative support to the Prince Albert Arts Board, coordinating Culture Days, and liaising with arts and culture organizations. She is also the lead on Prince Albert's Municipal Cultural Action Plan (MCAP).



**Michael Ruus, MPlan, RPP**  
**General Manager of Planning and Growth Development**  
**City of Swift Current**

Michael's responsibilities with the City of Swift Current encompass a wide range of planning activities, including land development, neighbourhood planning, development review, licensing and bylaw compliance. He has responsibility for administration of the Planning and Growth Development Division, and provides planning, research and policy support to the CAO's Office and City Council regarding Official Community Plan and Zoning Bylaw updates, sector and concept plans, and other regulatory matters. Michael is also project manager for the Downtown Master Planning process that has included two years of public consultation, and has identified Swift Current's historic downtown blocks as key

assets for downtown rejuvenation.



**Don Kirby**  
**Coronach**  
**Former Reeve, Rural Municipality of Hart Butte No. 11**

Don Kirby served for many years as Reeve of the RM of Hart Butte, and has a long history of involvement in local committees and organizations. He and his wife Linda have a family farm near Coronach, where, for the past 25 years, they have operated the Country Flavor B&B in an historic 1918 Eaton's catalogue house. In 2017, Don was a key local partner and worked closely with Kristin Catherwood on the *Coal in Coronach* living heritage project.