

# Strong. Sustainable. Saskatchewan.

[saskatchewan.ca/invest](http://saskatchewan.ca/invest)

Saskatchewan  
Canada 



## Saskatchewan Facts:

Population: **1.20 million (M)**

**World's largest**  
producer of potash

GDP: **\$77.2 billion (B) CAD**  
(\$61.5B USD)

**2<sup>nd</sup> largest** oil producer  
in Canada

Land mass: **651,036 km<sup>2</sup>**  
(251,366 mi<sup>2</sup>)

**34 million** hectares of forest

**100,000** lakes

**40%** of Canada's cultivated  
farmland

# Top 10 Reasons to Do Business in Saskatchewan

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A decade of population, investment, export and employment growth
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International research organizations rate the province high in competitiveness
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Sustainably extracted rich resources
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Leading supplier of agriculture, mining and energy
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World leader in crop science, biotechnology and renewable energy
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One of the most productive workforces in Canada
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International quality post-secondary education
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Government of Saskatchewan and its agencies serve the needs of investors and buyers, with a network of international offices in key markets around the world

# 1. A Vibrant and Growing Economy

Saskatchewan has a wealth of resources that is the envy of nations – agriculture, potash, uranium, critical minerals and oil. And the world is watching Saskatchewan technological firsts in crop science, plant protein, agricultural equipment and clean energy.

The province has a diversity of resources that has enabled it to weather global economic cycles. In fact, Saskatchewan has seen record population, employment, investment and export growth in the past decade.

Home-grown companies are fueling much of this growth, including:

- Nutrien, the world's largest potash company
- Brandt Group of Companies, a major agricultural equipment manufacturer
- AGT Food and Ingredients, one of the world's largest exporters of lentils

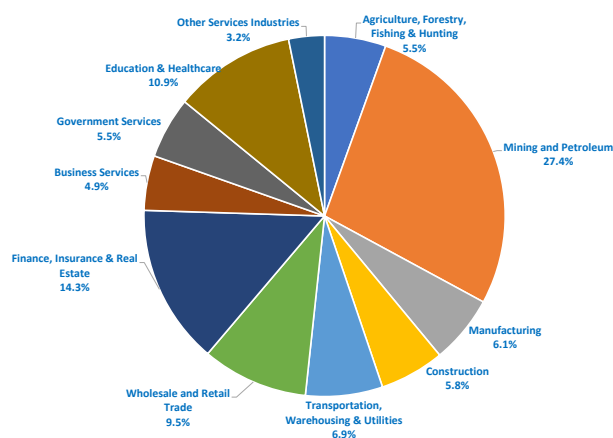
International companies that have invested or opened offices here include:

- AMEC
- BHP Billiton
- Cargill
- Hutchison Whampoa
- K+S Potash
- Rio Tinto
- Paper Excellence

## 2021 Gross Domestic Product (GDP)

(GDP by Sector and at Basic Prices)

2021 GDP by Industry Breakdown



\* Business Service Industries include: information and culture industries; Professional, scientific and technical services; Administrative and support, waste management and remediation services.

\$172 B<sup>\*</sup>

Estimated capital investment from 2011 to 2021

\$37.2 B

Total 2021 exports

\$36 B

Estimated investment in mining exploration and development from 2011 to 2021

\* All dollar figures in Canadian dollars. Billions (B)

## Saskatchewan is committed to sustainability

Saskatchewan has a tradition of sustainable agriculture and resource extraction. The province was one of the first to convert to no-till farming in the 1970s, reducing the impact on the land. The province has become a leader in pulse crop production, such as lentils and peas, which require minimal moisture and help fix nitrogen in the soil. Not only is Saskatchewan the world's largest producer of potash, it is also the most sustainable, emitting 50% less greenhouse gas emissions than its leading

competitors during the production process. The province is at the forefront of new technology to reduce greenhouse gas emissions in the energy sector and is home to mining projects targeted to become carbon neutral. As global investors focus on sustainable investments, Saskatchewan delivers now and into the future.

Singapore-based Agrocorp invested in Saskatchewan because it is the pea and lentil capital of North America. Plant protein processing plays an important role in feeding the world and helping to sustain the environment.



## Exports

Saskatchewan exports totaled \$37.2 billion in 2021. The United States (U. S.) is Saskatchewan's top export market, receiving almost 53% of total exports. China is the second-largest export market, followed by Japan, Brazil and Mexico.

Asia is the most important emerging export market for the province. Saskatchewan exports to ASPAC (a region which includes 11 Asian countries, Australia and New Zealand) increased from \$6.6 billion in 2020 to \$7.4 billion in 2021.

### Top 10 Export Markets 2021



### Top Export Products of 2021

Crude Oil .....	\$8.6 B
Potash .....	\$7.1 B
Wheat .....	\$4.1 B
Canola Seed .....	\$3.6 B
Canola Oil .....	\$2.6 B
Lentils .....	\$1.7 B
Peas .....	\$1.1 B
Canola Meal .....	\$870M
Oriented Strand Board (OSB) .....	\$711M
Soybeans .....	\$702M

Saskatchewan is the world's largest exporter of peas, lentils and potash.

## 2. Competitive Business Environment

Saskatchewan has worked diligently in the past several years to create one of the most competitive business environments in North America.

Saskatchewan was ranked the top-rated jurisdiction in Canada and third overall in the world for mining investment in the 2021 Fraser Institute Annual Survey of Mining Companies Investment Attractiveness Index.

Saskatchewan was the most attractive jurisdiction in Canada for oil and gas investment in 2020, according to the Fraser Institute Canada-United States Energy Sector Competitiveness Survey.

### ***Net Debt as Per Cent of GDP***

*(As of May 31, 2021)*



## Competitive Taxes and Responsive Government

The Government of Saskatchewan is committed to creating a fiscally stable economy and maintains the second highest credit rating in Canada. Saskatchewan holds a double A credit rating with Standard & Poor's.

Saskatchewan is tied for having the lowest small business tax rate in Canada and the highest income threshold of \$600,000, making the province's small business tax environment very competitive. The Government puts a priority on making regulations clear, transparent and streamlined to help businesses get up and running quickly and keep costs down.

Capital investment from 2011 to 2021 totaled \$172 billion.

Saskatchewan has maintained competitive and stable regulations and royalty rates, providing the reassurance companies need to make new investments and expand existing operations.

"Growing in the province has been extremely easy. If we encounter any roadblocks the Saskatchewan government is a quick phone call away."

Vishal Vijay

Director  
Agrocorp Processing Ltd.



### Tax reductions and attractive incentives to note:

- Provincial Corporate income tax rate as low as 10% for manufacturing and processing
- Saskatchewan Commercial Innovation Incentive – the first “patent box” style incentive of its kind in North America
- Saskatchewan Value-Added Agriculture Incentive non-refundable tax credit at 15%/30%/40% on new capital expenditures starting at \$10M. The value of tax credit increases at specific investment thresholds
- Targeted Mineral Exploration Incentive – to encourage drilling for base metals, precious metals and diamonds
- No provincial small business tax for Canadian-controlled companies
- No payroll tax or health premiums levied
- 10% tax credit for research and development (R&D) expenditures
- 6% sales tax – the lowest rate of those provinces with a sales tax
- Refundable tax credit on eligible equipment and materials used in manufacturing
- 10-year royalty holiday for base and precious metals
- Saskatchewan Petroleum Innovation Incentive
- Oil and Gas Processing Investment Incentive

### 3. Strong Sectors

#### Agriculture and Value-Added Processing

Saskatchewan has all the components for food processing and ingredient manufacturing companies to be successful: large-scale production of a variety of crops, world-class R&D, and supportive government.

Some of the most productive farmland in the world can be found in Saskatchewan, with more than 18 million hectares, composing over 40% of Canada's cultivated farmland.

Saskatchewan has built its pulse sector to be the largest in the world. The province is the world's largest exporter of dry peas, lentils, durum wheat, mustard seed, canola, canary seed and oats. It is recognized worldwide for the quality of its crops, and in recent years agri-value companies have made significant investments into further processing of these crops.

The province is a leading exporter of agri-food products with sales reaching \$17.5 billion in 2021. Since 2004, Saskatchewan's annual revenue from value-added agriculture has almost tripled from \$2.3 billion to an estimated \$6.8 billion in 2021. The province is world-renowned as a consistent supplier of high-quality, safe agricultural products,

including ingredients for a variety of foods such as cereals, beverages, baked products, snacks and bars.

The [Saskatchewan Food Industry Development Centre](#) offers significant expertise in snack extrusion and meat analog development. The Centre provides a range of services and works closely with local and global companies to develop and process products from concept to commercialization.

Saskatchewan offers one of the lowest corporate tax rates in Canada for processors, as low as 10%. The province has introduced the [Saskatchewan Value-Added Agriculture Incentive](#) and the [Saskatchewan Commercial Innovation Incentive](#) to encourage further growth in this sector.

Saskatchewan is also home to the headquarters of [Protein Industries Canada](#), a new pan-prairie 'supercluster' designed to bring together R&D resources and industry to help develop new products that add value to crops such as wheat, canola, lentils and other pulse crops.

"If you want to be international and a leader in value-added agriculture, Saskatchewan is the place to be."

Murad Al-Katib

President & CEO  
AGT Food and Ingredients



## Saskatchewan's Share of World Export Market 2021:

<b>56%</b> Canary Seed	<b>35%</b> Durum Wheat	<b>19%</b> Canola Seed
<b>51%</b> Lentils	<b>27%</b> Canola Meal	<b>19%</b> Mustard Seed
<b>36%</b> Peas	<b>23%</b> Oats	<b>16%</b> Flax Seed

"Saskatchewan gives us a competitive advantage to better integrate our business – we have quality oats in our backyard."

Terry Tyson

General Manager  
Grain Millers Canada



## Energy

Saskatchewan is one of the only jurisdictions in the world that produces crude oil, natural gas, coal, uranium, biofuels, geothermal, wind and hydro power.

Saskatchewan is Canada's second-largest oil producer and third largest natural gas producer. In 2021, Saskatchewan produced an estimated 444,000 barrels per day of oil and 393 million cubic feet a day of natural gas. There are approximately 300 oil and natural gas companies that operate wells in Saskatchewan.

Not only are Saskatchewan's oil plays cost competitive, companies view the province as a great place to pilot, commercialize and scale new energy-related technologies.


The province is a leader in petroleum research, especially in the areas of enhanced oil recovery and horizontal well drilling. These advancements have greatly improved production from formations such as the Bakken – one of North America's largest oil plays.

In 2021, the upstream oil and gas industry accounted for nearly 30,000 direct and indirect person-years of employment. The combined value of Saskatchewan's oil and gas production was \$11.3 billion.

Saskatchewan is a leader in enhanced oil recovery (EOR) and carbon capture, utilization and storage. The province is a pioneer in using CO<sub>2</sub> to help extract oil, producing about 80% fewer emissions than traditional extraction methods. In the past 25 years, Saskatchewan's EOR projects have captured and stored more than 40 million tonnes of CO<sub>2</sub>.

The province offers attractive incentives to encourage innovation, value-added processing, and new/expanded pipeline infrastructure.

- **Saskatchewan Petroleum Innovation Incentive (SPII)** – offers transferable oil and gas royalty/freehold production tax credits at a rate of 25% of eligible capital and operating costs, for qualified innovation commercialization projects
- **Oil and Gas Processing Investment Incentive (OGPII)** – offers transferable oil and gas royalty/freehold production tax credits, at a rate of 15% of eligible capital costs, for qualified greenfield or brownfield value-added projects.
- **Oil Infrastructure Investment Program (OIIP)** – offers transferable oil and gas royalty/freehold production tax credits at a rate of 20% of eligible capital costs, for qualified pipeline projects



"Saskatchewan is a great place for us to test and develop technologies, and then scale those into profitable businesses rapidly."

Ed LaFehr

President & CEO  
Baytex Energy



## Minerals

Saskatchewan has a diverse mineral sector and is particularly rich in potash and uranium. The province accounts for about one third of annual global potash production and is home to nearly half of the world's known resources. Northern Saskatchewan is home to the world's largest high-grade uranium deposits and the province is one of the largest producers of primary uranium.


Over the past decade, Saskatchewan's potash industry has experienced a sustained period of expansion and interest in new development, with companies continuing to invest in numerous projects. In 2021, BHP approved the Jansen potash project, and the company will invest a further \$7.5 billion to complete the \$12 billion project. Since 2005, the potash industry has committed \$30 billion of capital investment in new mines and expansions. Saskatchewan will continue to grow as a sustainable supplier of the essential nutrients needed to produce food for the world.

Saskatchewan also produces gold, coal, salt, and sodium and potassium sulphates. While gold exploration traditionally has focused on the

Glennie and La Ronge greenstone belts and areas north and east of Lake Athabasca, other areas of the province with high gold potential remain under-explored.

Including potash, uranium and helium, Saskatchewan has occurrences of 23 of the 31 commodities identified on Canada's Critical Minerals List. There is a current opportunity for the province to increase and diversify its role as a global supplier of these critical minerals, especially copper, lithium, zinc, nickel, and cobalt, as well as platinum group and rare earth elements (REEs).

To take advantage of the critical mineral's opportunity, the Government of Saskatchewan has committed \$51 million in funding for a rare earth processing facility in Saskatoon that will be owned and operated by the Saskatchewan Research Council. This facility will drive the development of much-needed supply chains required to meet low-carbon goals and create the first North American REE processing plant delivering individual high-purity REEs. This facility will create jobs, increase exports, and provide a significant opportunity for value-added manufacturing all while establishing a continental REE processing hub.



"Mining is going to play a central and pivotal role in fighting climate change. We've got to find a way to mine in a sustainable manner that provides for longevity."

Dan Myerson

Executive Chairman  
& CEO  
Foran Mining Corp.



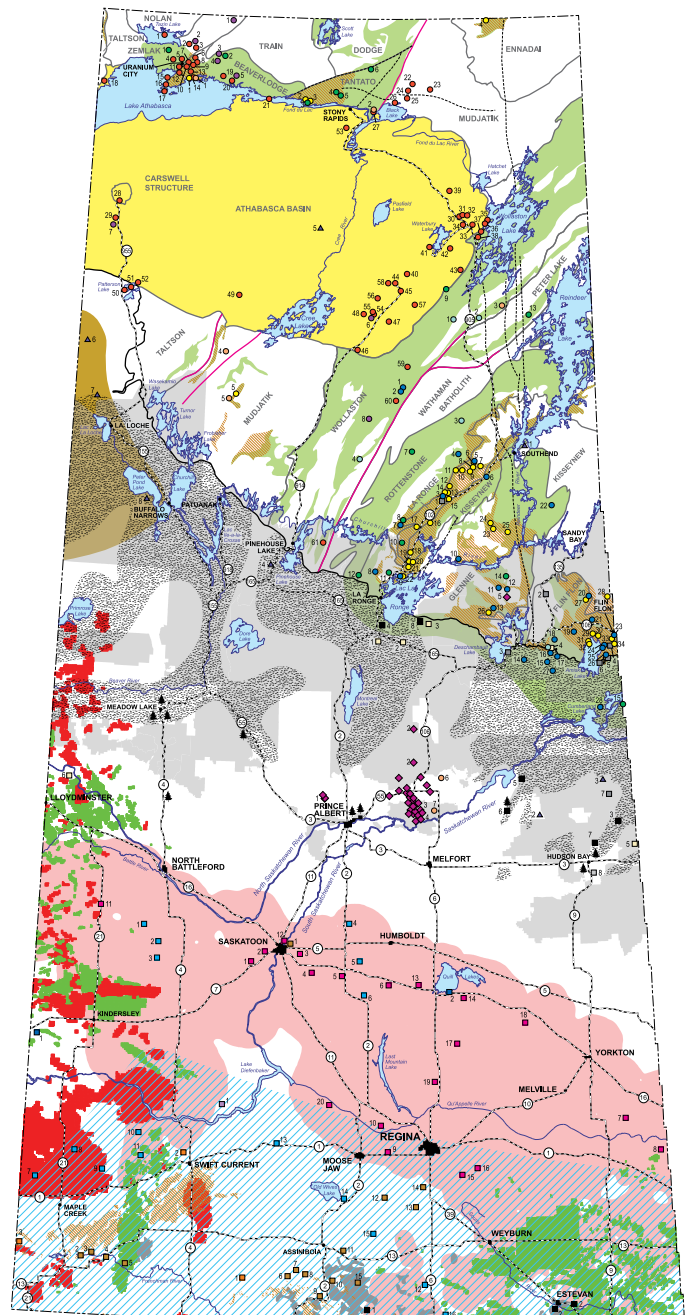
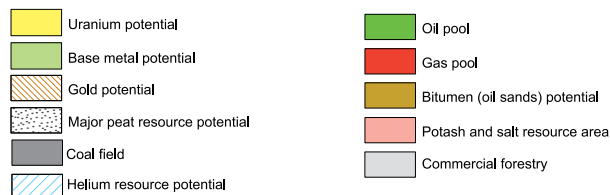
The province exports approximately 85% of its uranium, with the remaining 15% fueling Canada's nuclear reactors. Electricity from Saskatchewan uranium offsets more than 300 million tonnes of greenhouse gas emissions worldwide.

Saskatchewan offers strong helium opportunities with plentiful, accessible resources and competitive, transparent regulatory and royalty structures. The province also provides incentives to make helium production and processing even more cost-competitive. In 2021, Saskatchewan released its Helium Action Plan, which will position Saskatchewan as a world leader in helium production with a goal of achieving 10% of global market share by 2030.

The world's largest high-grade uranium deposits are located in northern Saskatchewan.

## Mineral Development Strategy and Targeted Mineral Exploration Incentive

The province's Mineral Development Strategy includes the release of new airborne geophysical survey data and introduction of the Targeted Mineral Exploration Incentive, which provides a 25% rebate on eligible drilling costs for base metals, precious metals and diamonds in a region of high potential for those minerals.



## Forestry

Forestry is northern Saskatchewan's largest economic sector. The province's commercial forest zone covers 12 million hectares, with over five million hectares classified as productive forest land available for commercial timber harvesting.

Saskatchewan's forests are sustainably managed and its forestry sector is globally competitive. In 2021, this sector generated \$1.8 billion in forest products sales, including over \$1.1 billion in exports. The industry supports almost 8,000 direct and indirect jobs, over 27% of which are filled by Indigenous workers—the highest percentage of any province.

With nearly \$1 billion in planned capital investments by 2024, the industry is well positioned for continuous growth. Major investment opportunities exist within the emerging bio-economy and other value-added products.

**2021** forest product sales  
totalled \$1.8 billion

**210+** small businesses  
produce a variety of  
forest products

**7** large forest product  
manufacturing facilities  
produce lumber, pulp  
and oriented strand  
board



## 4. Manufacturing and Supply Chain Opportunities

Manufacturing plays a key role in Saskatchewan's economy, representing 6.1% of the province's GDP. Manufacturing sales reached \$20.4 billion in 2021. From 2011 to 2021, Saskatchewan's manufacturing real GDP increased by 3.4%. From 2011 to 2021, Saskatchewan's manufacturing shipments grew by 61%.

Saskatchewan manufacturers have achieved many world firsts in satellite communication technology, dry-land farming equipment, and mining machinery and robotics. In fact, the province is the largest manufacturer of agricultural equipment in Canada.

The province has created a favourable business environment for manufacturers with many competitive advantages, including low corporate income tax for manufacturers and processors at 10%, as well as provincial tax exemptions for eligible machinery, equipment and materials. World-class R+D facilities in the province include two universities, the Canadian Light Source and the Prairie Agriculture Machinery Institute (PAMI).

Saskatchewan's large resource sectors present many supply chain opportunities for manufacturers and service providers. There are also strong opportunities in technology and aerospace and defence.

The province's suppliers are building leading-edge technology such as autonomous farm equipment, unmanned aerial vehicles (drones), deep-space antenna systems, and continuous mining equipment. Our manufacturers are supplying to local and global industries and are recognized around the world for their quality and innovation. With strong expertise in agriculture R&D and a tradition in farming, Saskatchewan is an excellent place to pioneer agriculture technology (agtech). Innovation Saskatchewan provides funding to support new agtech, such as precision spraying drone technology developed by Precision AI.





## Technology

Saskatchewan's technology sector is rapidly growing with successful companies, including Coconut Software, 7shifts, GasBuddy, Vendasta and Mentor Graphics (parent company Siemens). Primary reasons for this growth include a collaborative innovation sector, low operating costs and access to talent attracted by the quality of life the province has to offer.

Co.Labs, Saskatchewan's first technology incubator located in Saskatoon, supports early-stage technology startups, offering them access to programs, mentorships, networking and office space. Recently, the province's second technology incubator, Cultivator, opened in Regina. Innovation Saskatchewan, a provincial government agency, works in collaboration with industry to set the direction of the province's innovation

strategies. As a result of these efforts, the province has a significant wave of early-stage companies that are starting to find their product-market fit and are positioning themselves to scale.

Saskatchewan has an extensive innovation cluster and R&D infrastructure to support technology startups. The Saskatchewan R&D Tax Credit provides a 10% refundable tax credit to qualifying companies. The [Saskatchewan Technology Start-up Incentive](#) provides a non-refundable 45% tax credit for individuals, corporations and venture capital corporations investing in eligible startup businesses.

"Saskatchewan is the smart choice  
for technology investment."

Kristopher Breen

Director of Customer Enablement  
Mentor Graphics, a Siemens Business



## 5. Solid Infrastructure

### Utilities

Major utilities in the province are provided by government-owned Crown corporations, ensuring competitive and stable utility costs.

The province's power corporation, SaskPower, provides electrical services to the entire province, using natural gas, coal, hydro and wind. The province's natural gas utility, SaskEnergy, operates a distribution system serving more than 390,000 residential, farm, commercial and industrial customers.

SaskTel is Saskatchewan's leading full-service communications provider, offering a wide range of products and services including voice, data, Internet, messaging, cellular and wireless data services.

### Cost-effective Utilities and Reliable Transportation Networks

One of the priorities of the Saskatchewan government is building a solid infrastructure to meet the needs of a growing economy and population. Government investment in core infrastructure has amounted to nearly \$40 billion since 2008-09, with a further \$3.2 billion committed in 2022-23.



## Transportation

Located in the centre of North America, Saskatchewan offers easy access to markets across the continent and around the world. The province is just a one-day drive from a market of 60 million people and a two-day drive from 270 million people. Freight transported from Saskatchewan can reach 71% of the U.S. market in less than 48 hours.

To support its export market, the province has developed an extensive rail and road network. In fact, Saskatchewan has the largest road network in Canada. The province's 190,000 kilometres (118,060 miles) of rural roads are enough to circle the globe more than four times. The province has 2,400 trucking companies, two international airports, two major railways and 13 short-line railways.

## Real Estate

Saskatchewan's growing economy has led to dramatic growth in the construction sector. In 2021, building permits reached \$1.7 billion with prices for commercial, industrial and residential real estate remaining competitive when compared to major Canadian cities such as Vancouver, Calgary and Toronto.

With a solid infrastructure, access to markets and competitive operating costs, Saskatchewan is the place to locate.

Saskatchewan's central location provides easy access to transport across North America





## 6. Innovative Leader

Saskatchewan's extensive research infrastructure is anchored by Innovation Place technology parks in Saskatoon and Regina.

Saskatchewan Research Council, located in Saskatoon, is one of Canada's leading suppliers of applied research, development and demonstration services, as well as technology commercialization.

### Life Sciences and Biotechnology

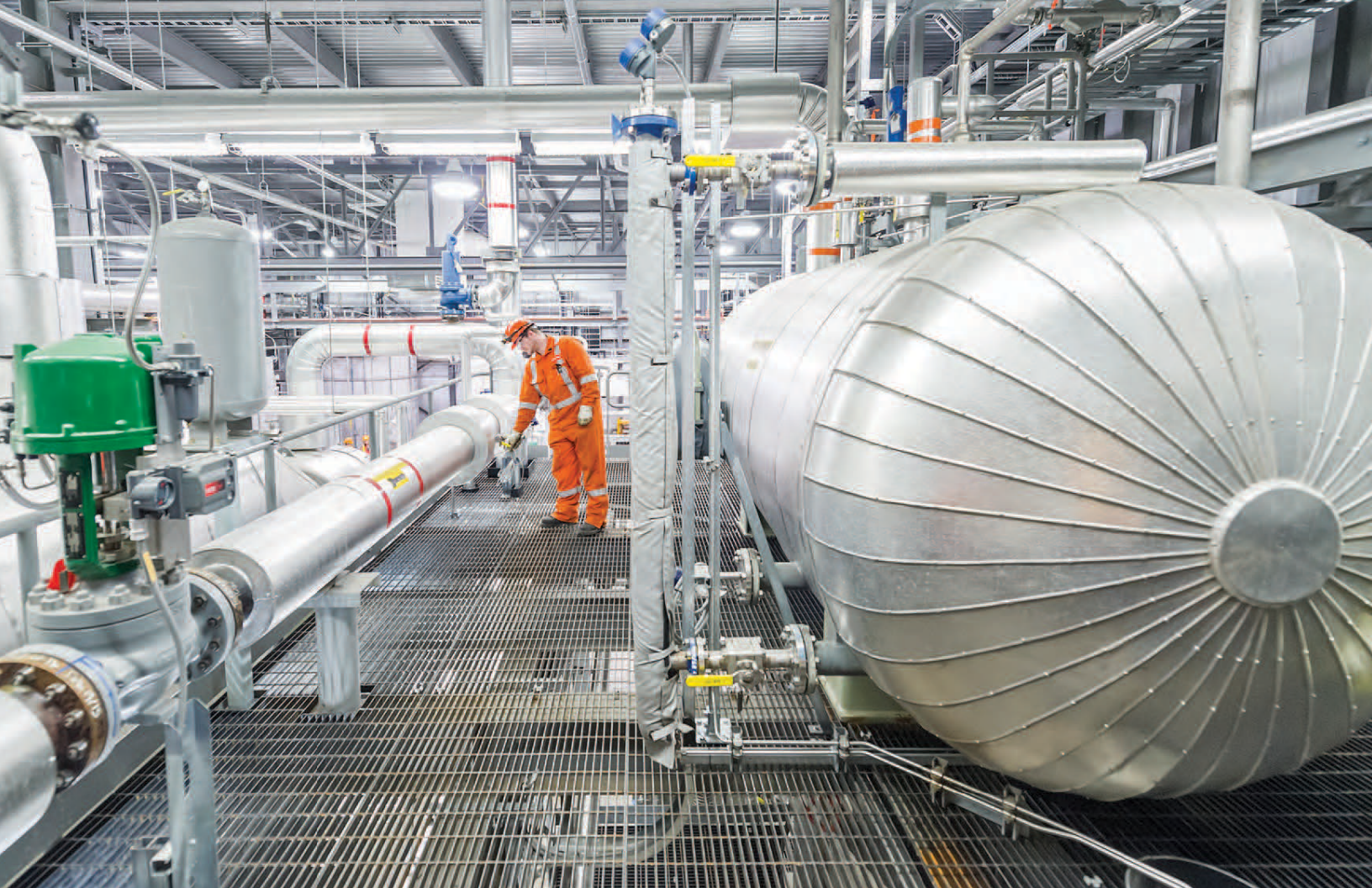
Saskatoon has emerged as a world leader in biotechnology and life sciences thanks to a research cluster that includes Innovation Place – Saskatoon, the Canadian Light Source synchrotron and the University of Saskatchewan.

The Canadian Light Source is Canada's only synchrotron and one of the most advanced in the world. Scientists from around the globe are using the synchrotron to conduct research in areas including nanotechnology, environmental technologies and pharmaceuticals.

The University of Saskatchewan has built an international reputation in health sciences, agriculture, and environmental and life sciences. The university and the provincial government created the Sylvia Fedoruk Canadian Centre for Nuclear Innovation, placing Saskatchewan as a global leader in nuclear science and medicine.

The Government of Saskatchewan, the University of Saskatchewan and Nutrien have collaborated to create the Global Institute for Food Security. This public-private partnership applies Saskatchewan's unique resources, innovation and expertise to the global challenge of feeding a growing population.

The university's Vaccine and Infectious Disease Organization – International Vaccine Centre is responsible for several world firsts in animal vaccines. The vaccine centre is also developing vaccines to protect people and animals from global diseases such as avian influenza and COVID-19.



## Sustainable Energy Research

Innovation Place – Regina and the University of Regina are recognized for their expertise in energy, information technology and climate change.

Located at Innovation Place, the Petroleum Technology Research Centre is a leader in enhanced oil recovery and carbon capture and storage research.

In Estevan, SaskPower is operating one of the world's first and largest carbon capture and storage projects involving a coal-fired power generation plant. Completed in 2014, the project has transformed an existing coal power generation plant into a producer of low-carbon baseload electricity, capturing the carbon dioxide emissions and storing them underground.

SaskPower also operates the Carbon Capture Test Facility. This facility provides global technology vendors with a unique venue to develop and test the next generation of carbon capture and storage technology.

SaskPower operates the Carbon Research and Storage Centre, which hosts Canada's first industrial-scale deep saline formation CO<sub>2</sub> storage project. The Aquistore deep underground injection and monitoring well is administered by the Petroleum Technology Research Centre.

## 7. Productive Well Educated Labour Pool

During the last decade (2011 to 2021), Saskatchewan's employment grew by 4.3%, adding 23,200 more jobs to the economy. During this period, provincial employment reached all-time highs five out of 11 years.

Saskatchewan has one of the most productive work forces in Canada, and in 2021 had the lowest unit labour cost in the food manufacturing sector.

The province has a workforce that is young and well educated. Youth aged 15 to 24 years accounted for 13.9% of those employed in the province in 2021. Three out of five employed people in the province have completed at least some post-secondary education or training.

Indigenous people made up about 16.6% of the province's population in 2016 and are projected to range from 16.5% to 19.0% by 2041 – the second highest share among provinces. The relatively

young age of the Indigenous population provides further opportunities to meet future labour demands.

In turn, employment opportunities continue to spur population growth, with much of this growth coming from immigration.

Saskatchewan has continued to adapt the Saskatchewan Immigrant Nominee Program (SINP) to respond to labour market needs and has increased the number of placements over the past decade to attract immigrants whose skills fit labour market demands.

"Our productivity in the North American region is second to none."

Seth L'Hoir

Plant Manager  
CNH Industrial  
Saskatoon



## 8. Educational Excellence

### Saskatchewan's International Quality Post-secondary Education

Saskatchewan has a strong educational network, attracting increased enrolment both locally and internationally. We have state-of-the-art research and innovation facilities and top-quality educators, which attract international students from around the world.

The University of Saskatchewan, located in the city of Saskatoon, is one of the top research-intensive, medical doctoral universities in Canada. It is home to world-leading research in areas of global importance, such as water and food security, infectious diseases, agriculture, information technology, health services and biotechnology.

The University of Regina is one of Canada's top 15 comprehensive universities and is known for its focus on experiential learning and wellness and health studies. It is a centre of excellence for numerous research initiatives and at the forefront of teaching and research.

Saskatchewan Polytechnic is the province's primary post-secondary institution for technical education and skills training and is a leader in innovation and applied research. Programs offered range from agriculture to artificial intelligence, and biotechnology to biomechanics. Campuses are located in Moose Jaw, Prince Albert, Regina and Saskatoon.

The province's seven regional colleges adapt their programs to address regional workforce trends and often customize programs to fit the needs of individual employers.

Saskatchewan Indian Institute of Technologies provides technical and vocational training to Indigenous students.

Fall 2021 enrolment <i>(full- and part-time)</i>	
25,965	University of Saskatchewan
16,000	University of Regina
2020-21 enrolment	
14,990	Saskatchewan Polytechnic



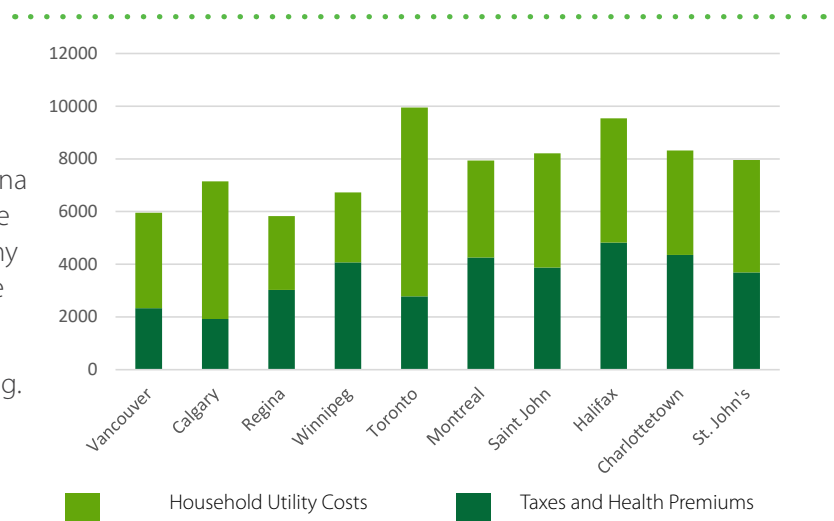
## 9. Quality of Life

People move to Saskatchewan for work, but stay because of the lifestyle. This provides Saskatchewan-based companies a unique ability to attract and retain workers.

In 2022, a family of four with an annual income of \$75,000 will pay lower combined taxes and household utility costs in our capital city of Regina than in most other major Canadian cities. Vehicle insurance is cheaper in Saskatchewan than in any other province, and basic telephone services are among the lowest.

As well, Saskatchewan allows more time for living. Even in Saskatchewan's two largest cities, the average commute is just 20 minutes!

**2022 Intercity Comparison of Taxes and Household Utility Costs**  
Family of Four at \$75,000 Total Income (Values in Dollars)



Source: Saskatchewan Ministry of Finance

"There is a huge opportunity for entrepreneurs in agriculture here, because Saskatchewan is well known as a consistent and reliable supplier for safe and high quality grains, oil seed and pulses. "

**Dr. Rana Mustafa**  
Food scientist and researcher  
Global Institute of Food Security

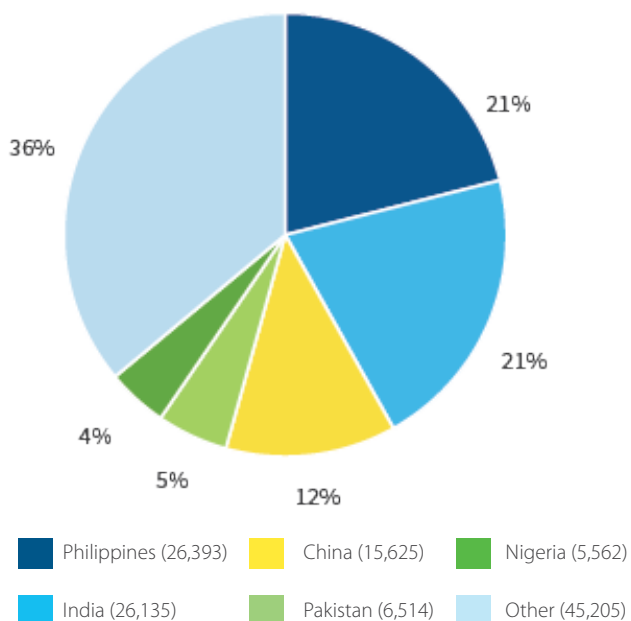




## Cultural Diversity

Saskatchewan has a diverse cultural community. Residents come from many different ethnic backgrounds. In recent years, the province has seen a dramatic increase in immigration to meet labour force demands. More than 125,000 people immigrated to Saskatchewan from 2012 to 2021. Vibrant Asian, European, South American and African communities welcome newcomers.

### ***Saskatchewan Immigration 2012-2021*** *Top 5 Countries of Origin*



Source:  
Immigration, Refugees and Citizenship Canada, Q4 2021 Data



## Recreation

Saskatchewan offers a wide variety of entertainment options. The province is home to the Saskatchewan Roughriders, the most popular team in the Canadian Football League. Modern multi-sport facilities for hockey, swimming, soccer and more are available in all cities.

The province has a strong arts and cultural community. Many internationally renowned authors, artists and musicians call Saskatchewan home. Both Saskatoon and Regina have symphony orchestras.

Because of the quality of its volunteers, Saskatchewan has been able to attract major sporting events such as the Canadian Football League's national championship – the Grey Cup, the CP Women's Open international golf tournament and the Tim Hortons National Hockey League Heritage Classic. As well, the province has been able to draw world-famous talent such as the Rolling Stones, Beyoncé, Elton John, Shawn Mendes and Céline Dion.

Saskatchewan has two national parks, 36 provincial parks, 100,000 lakes and rivers, and more golf courses per capita than any other place in North America.

## 10. Investment and Export Expertise

The Government of Saskatchewan is accessible and business friendly. We are a trusted partner and pathfinder for companies and organizations around the world interested in learning more about opportunities on our province.

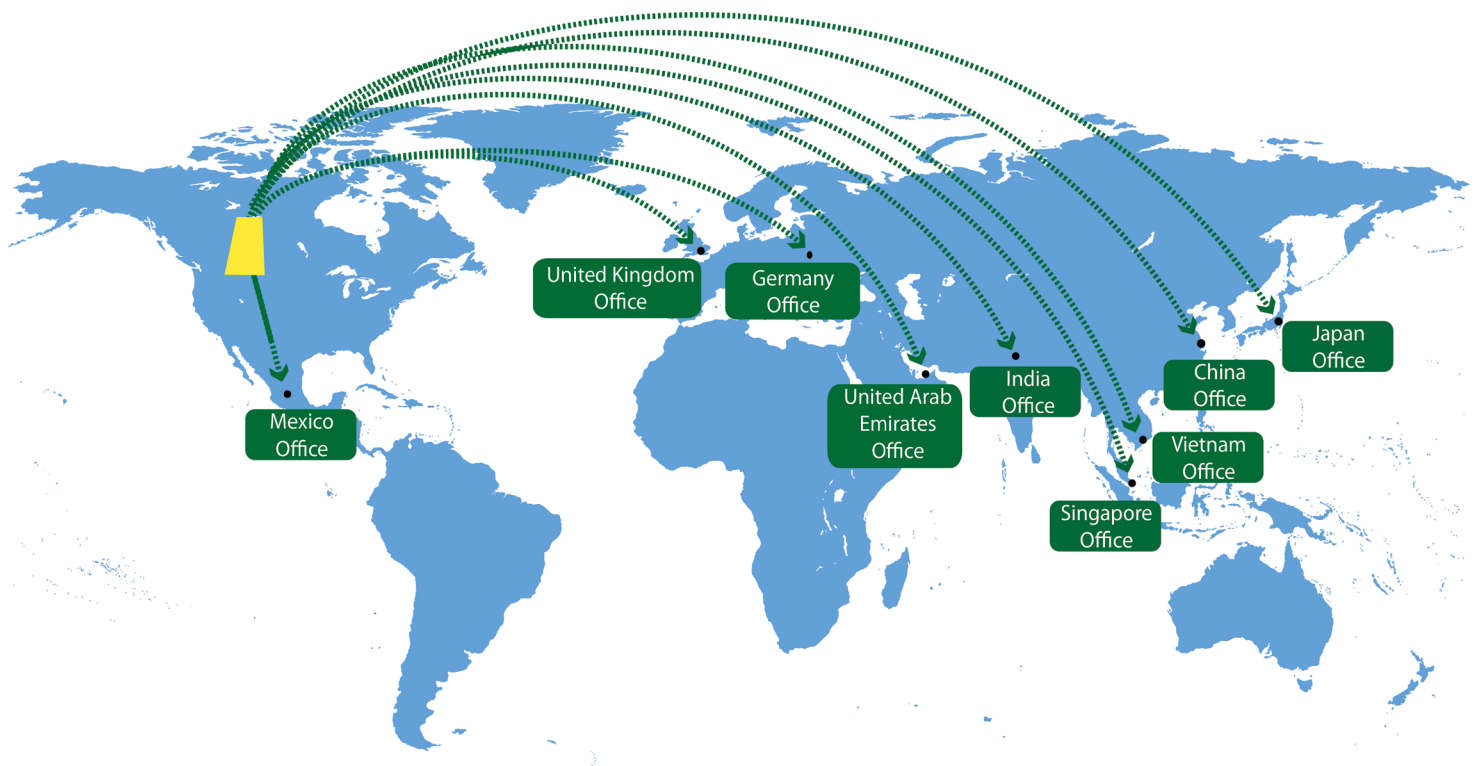
The Saskatchewan Ministry of Trade and Export Development leads our international engagement strategies, with a focus on investment and trade. The Ministry's mandate is to advance economic growth to generate wealth and opportunity in Saskatchewan.

The Ministry provides concierge services to international investors, buyers and business organizations wanting to explore opportunities to invest in Saskatchewan and do business with Saskatchewan companies. The Ministry can provide

information about the economy, key sectors, labour market availability, local supply chains, inputs, infrastructure and transportation networks.

In 2020, the Government of Saskatchewan announced the creation of a network of international trade and investment offices to grow and diversify the province's export markets, strengthen and develop trade relationships and attract investment. The offices are managed by the Ministry of Trade and Export Development.

Saskatchewan expanded its presence in 2022 establishing international trade offices in the United Kingdom, United Arab Emirates, Mexico, Germany and Vietnam, complementing existing offices in Japan, India, Singapore and China. These offices give Saskatchewan a stronger regional



presence in Asia, United Kingdom (UK) and Europe, the Middle East and North Africa (MENA), and Latin America.

International companies wanting to do business with Saskatchewan can contact the office in their region for assistance in sourcing economic information, making connections and navigating the regulatory environment.

For more information or assistance contact [internationaloffices@gov.sk.ca](mailto:internationaloffices@gov.sk.ca)

## Export Expertise

Saskatchewan Trade and Export Partnership (STEP) was launched in 1996 with a mandate to increase Saskatchewan's exports to existing markets and tap into new markets by initiating sales, contracts, and projects for Saskatchewan exporters.

Operating as a government/industry partnership, the membership-based organization champions Saskatchewan's export industry and assists businesses to realize global marketing opportunities. STEP is a direct connection to a wide range of high-quality products and services from Saskatchewan. STEP members are reputable suppliers with proven capabilities in a wide range of sectors. STEP staff have the experience, knowledge, and international contacts crucial to enhancing awareness of Saskatchewan enterprise in key global markets. STEP's world-class tailored services to companies exporting outside the borders of Saskatchewan include Trade Development, Market Intelligence, International Finance & Logistics.

For more information, visit [sasktrade.sk.ca](http://sasktrade.sk.ca) or email [inquire@sasktrade.sk.ca](mailto:inquire@sasktrade.sk.ca)





[saskatchewan.ca/invest](https://saskatchewan.ca/invest)

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