

Agency of Record

- 1.1 Advertising Agency
- 1.2 Media Buying

Primary Research & Analysis

- 2.1 Qualitative – In-person
- 2.2 Qualitative – Online
- 2.3 Quantitative – In-person
- 2.4 Quantitative – Online

Digital Marketing & Communications

- 3.1 Strategy, Information Architecture, Analytics Consulting, and UX
- 3.2 Web Design & Development
- 3.3 Mobile/Social Service Development

Multimedia Production

- 4.1 Television Commercial Production
- 4.2 Video Production
- 4.3 Post Production
- 4.4 Sound Production
- 4.5 Animation
- 4.6 Media Duplication

Photography

- 5.1 Photography

Design & Desktop Publishing

- 6.1 Graphic Design
- 6.2 Desktop Publishing

Writing

- 7.1 Writing

Event Coordination

- 8.1 Event Planning and Experiential Marketing
- 8.2 Audio Visual Equipment Rental

Marketing

- 9.1 Marketing Strategy
- 9.2 Promotional Items
- 9.3 Social Media Strategy /Online Community Management

Communications Management

- 10.1 Communications Strategy
- 10.2 Media Training

Media Monitoring

- 11.1 Print & Broadcast Media Monitoring